

EAC 2026 – Interior & Cockpit Conference



The poster features a white background with abstract, overlapping shapes in purple, yellow, and light blue. At the top, the text '(EAC)·2026' is written in a large, bold, black font. Below it, the tagline 'AI Empowered, Ecosystem Innovation' is centered. To the right of the tagline are two logos: 'ENMORE' (with Chinese characters '易贸' and a circular icon) and 'DVN' (with a stylized wave icon). In the bottom left corner, there are two purple rectangular boxes. The first is labeled 'DATE' and contains the text 'May 28th-29th 2026'. The second is labeled 'VENUE' and contains the text 'Shanghai Automobile Exhibition Center'. In the bottom right corner, the text 'ENMORE & DVN are co-hosts of the Interior & Cockpit Expo' is displayed.

(EAC)·2026

AI Empowered, Ecosystem Innovation

易贸 ENMORE

DVN

DATE May 28th-29th 2026

VENUE Shanghai Automobile Exhibition Center

ENMORE & DVN are co-hosts of the Interior & Cockpit Expo

EAC 2026 – Interior & Cockpit Conference (28-29 May)

EAC · 2026

DATE May 28th-29th 2026

VENUE Shanghai Automobile Exhibition Center

Interiors, Exteriors & Cockpit Industry Exhibition

Concurrent Conferences

4th Future Automotive Design and CMF Design Forum

500+ Visitors



Future Aesthetics Refined Perception
Multi-scenario Diversity Emotional Value

12th International Automotive Interior Surface Forum

500+ Visitors



High-performance Skin Materials Core Additives
Bio-based Synthetic Leather Eco-friendly & Sustainable Recycled Materials

7th Automotive Smart Surface & Ambient Lighting Forum

300+ Visitors



Smart Surface Integration Light-transmissive Skin
AI Adaptive Ambient Lighting Immersive Lighting Effects

EACC Healthy and Intelligent Future Cabin Innovation Forum

300+ Visitors



Multimodal Perception & AI Reconstruction Global Collaborative Comfort Control
Health Monitoring & Intervention Anti-motion Sickness Technology

5th Automotive Seat Technology Innovation Forum

500+ Visitors



Adaptive Seats Flexible Sensors
Graphene Heating Safety of Zero-gravity Seats

12th International Automotive NVH & Audio Innovation Forum

300+ Visitors



Active Noise Cancellation (ANC) Sound Quality Optimization
In-house Developed Vehicle Audio Compressor NVH Optimization

11th International Automotive Safety Systems Summit

200+ Visitors



Integration of Active & Passive Safety Regulation Interpretation
Safety Testing AI Crash Simulation

7th HUD & Innovative Display Forward-Looking Forum

250+ Visitors



Holographic Display AR-HUD
Multi-screen Integration Transparent A-pillar

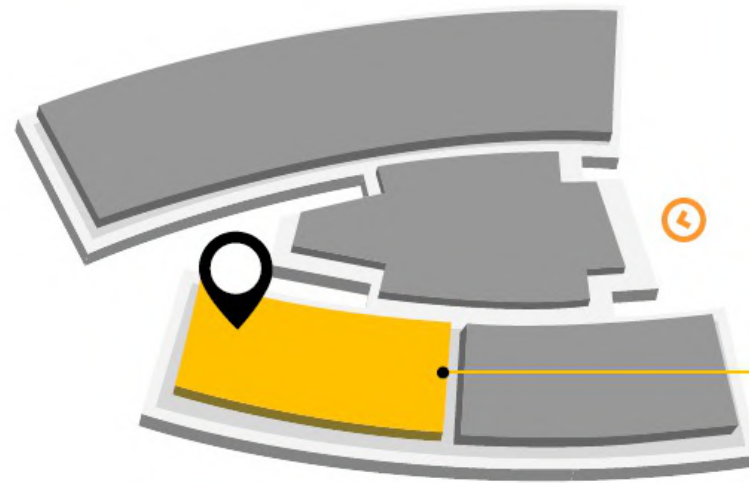
EAC 2026 – Interior & Cockpit Exhibition (28-29 May)

Exhibition Zone Planning

Product Scope

- Cockpit Systems & Components
- Interior & Exterior CMF & Smart Surfaces
- Interior Trim Skins & Raw/Auxiliary Materials
- Seats & Components
- NVH Solutions, Audio Systems & Components
- In-Vehicle Displays, HUD & HMI Solutions
- Passive Safety Systems & Components
- Processing Technology, Smart Manufacturing & Assembly Equipment
- Simulation & Testing Solutions

Interiors & Cockpit Zone



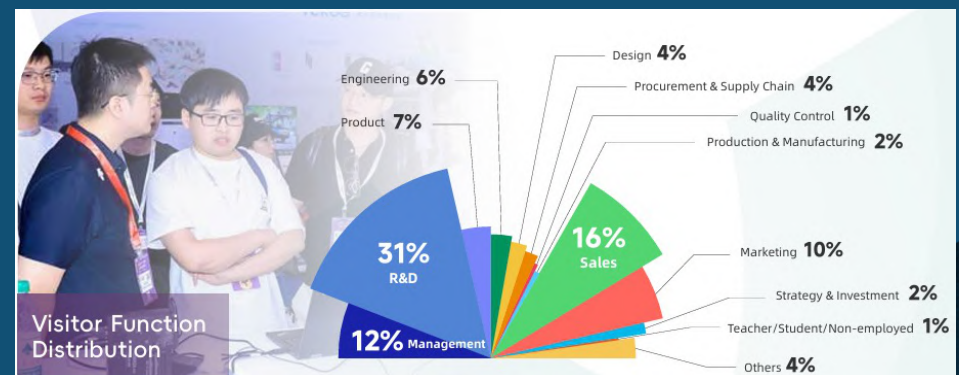
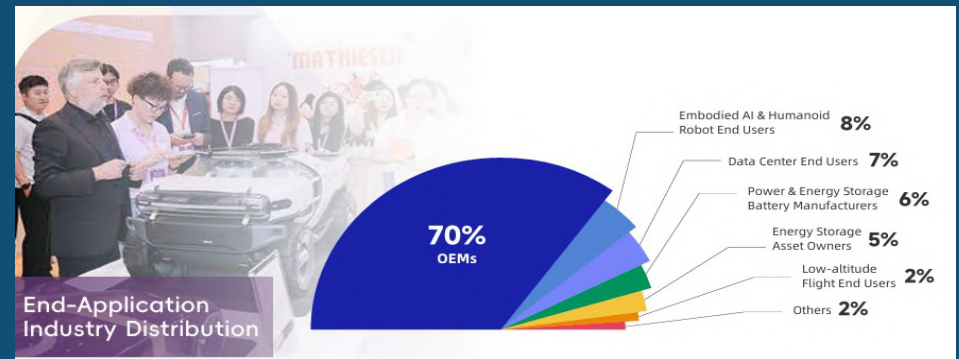
EAC 2026 - Expo Presentation (28-29 May)

Attendees

- 18.000 Visitors
- 1.000 Overseas Visitors
- 400+ Speakers
- 350+ Exhibitors

Interior & Cockpit

- Surface Materials
- Intelligent Surfaces
- Ambient Optics
- Seat Systems
- In-Vehicle Display Systems
- NVH & Audio Systems
- Safety Systems
- Interiors & Exteriors Systems



EAC 2026 – OEMs registered

Company	Name	Position
Nissan Technical Development (Shanghai) Co., Ltd.	Xu **	Competitive Analysis Engineer
Anhui Jianghuai Automobile Group Co., Ltd.	Li **	Fusion Perception Design Department
Meituan	Chen **	Sensor System Engineer
Nissan Technical Development (Shanghai) Co., Ltd.	Shen *	Senior Expert
Jaguar Land Rover (China) Investment Co., Ltd.	Yin **	ADAS Testing Engineer
Great Wall Motor Co., Ltd.	Du *	Technical Expert
General Motors China Investment Co., Ltd.	Chen *	Intelligent Driving
Chery Automobile Co., Ltd.	Zuo **	Chief Chip Engineer
Zhejiang Leapmotor Technology Co., Ltd.	Sang **	Senior Optical Engineer
Volvo Car Sales (Shanghai) Co., Ltd.	Li **	PCM, Product Offer
Seres Automobile (Hubei) Co., Ltd.	Jin *	Intelligent Driving Product Engineer
Meituan Autonomous Vehicle	Chen **	Sensor Development
Zhejiang Geely Holding Group Co., Ltd.	He **	Project Management Expert
Jaguar Land Rover (China) Investment Co., Ltd.	Dong **	Engineer
Wuhan Lotus Technology Co., Ltd.	Sun **	Senior Sensor Expert
Jaguar Land Rover (China) Investment Co., Ltd.	Liu **	Test Senior Engineer
SAIC Motor Corporation Limited	He **	Product Manager
Avatr Technology	Chen *	Director of Autonomous Driving and Cockpit
Jaguar Land Rover (China) Investment Co., Ltd.	Bao **	AAD System
Zhejiang Chunfeng Power Co., Ltd.	Zhan **	Senior Technical Expert
-	Zhang *	-
-	Su **	-
SAIC Commercial Vehicle Technology Center	-	Intelligent Driving
Geely Automobile Research Institute	Han **	Chief Engineer
Zhejiang Leapmotor Technology Co., Ltd.	Cai **	Algorithm Engineer
Jaguar Land Rover (China) Investment Co., Ltd.	-	Autonomous Driving Department
GM (China) Investment Co., Ltd.	Hu *	Chief Engineer
Volkswagen Automotive Technology (China) Co., Ltd.	Zhou *	Radar Specialist
Geely Automobile Research Institute (Ningbo) Co., Ltd.	Shi *	User Experience Design Manager
Great Wall Motor Co., Ltd.	Ma *	Senior Expert in Advanced Technology Pre-research
Jaguar Land Rover China	Yu *	Manager
Seres Automobile Co., Ltd.	Jin **	Strategy Manager
Chongqing Qianli Technology Co., Ltd.	Qi **	Parking Development Department
Zhejiang Geely Holding Group Co., Ltd.	Wang *	Business Development Director
BYD Auto Industry Co., Ltd.	Niu **	Vehicle Planner
Foton Daimler Automobiles Co., Ltd.	Zong **	Director of Perception and Communication Technology
-	Lai **	-

Zhejiang Zeekr Intelligent Technology Co., Ltd.	-	Senior Technical Expert
Zhengzhou Yutong Group Co., Ltd.	Fang *	Architecture Engineer
FAW-Volkswagen Automobile Co., Ltd.	Yu **	Strategic Investment Manager
XPeng Motors	Chen **	Autonomous Driving System Expert
Geely Automobile Research Institute (Ningbo) Co., Ltd.	Li **	Intelligent Driving
Geely Automobile	Ren **	Sensor Development
Geely	Wei **	User Experience Design
Geely Automobile Research Institute	Chang *	Perception Engineer
Avatr Technology (Chongqing) Co., Ltd.	Chen **	Autonomous Driving
BYD Auto Industry Co., Ltd.	Zhang *	PIM PE
Shanghai NIO Co., Ltd.	Miao **	Deputy Chief Engineer of Driving Perception Development Dept.
Jaguar Land Rover (China) Investment Co., Ltd.	Gao *	-
Great Wall Motor Co., Ltd.	Wu *	Senior Radar Product Development Expert
Volkswagen Group (China) Co., Ltd.	Wei *	PIM
BYD	Zhao **	ADAS/AD Perception System
Shanghai NIO Co., Ltd.	Zeng **	Director of Intelligent Driving
Zhejiang Lingai Future Technology Co., Ltd.	Chen **	Deputy Director of Electronic Hardware
BYD	Yan **	Product Engineer
Great Wall Motor	Wu **	Product Manager
Wuhan Lotus Technology Co., Ltd.	Wang *	Senior Sensor Development Engineer
Great Wall Motor Co., Ltd.	Sun **	Manager
Xiaomi Auto	Ke **	Engineer
Dongfeng Liuzhou Motor Co., Ltd.	Mo **	AI Department / Intelligent Driving Expert
Zhejiang Geely Remote New Energy Commercial Vehicle	Zhou *	Intelligent Driving
NIO	Chen **	Supply Chain
Guangzhou Haipote Technology Co., Ltd.	Wei **	Senior Manager of Intelligent Driving Team
Shanghai Jixiang Smart Drive New Energy Automobile	Jin *	Director of Autonomous Driving
General Motors (China) Investment Co., Ltd.	Li **	Chief Engineer
Ford China	Peng **	R&D Manager
IM Motors Technology Co., Ltd.	Qian *	Senior Procurement Manager
NIO	Cao **	SHW
SAIC Volkswagen Automotive Co., Ltd.	Wang *	R&D Manager
Geely Automobile Group Co., Ltd.	Qu *	Senior Product Manager
Zhejiang Geely Remote New Energy Commercial Vehicle	Lin **	Chief Technical Engineer of Intelligent Driving Center
Anhui Volkswagen Automobile	Ma *	Quality Expert
King Long United Automotive Industry (Suzhou) Co., Ltd.	L Wang **	Intelligent Connected Vehicle Research Engineer
Volkswagen Group (China) Investment Co., Ltd.	Yan **	Simulation Expert
BYD Auto Industry Co., Ltd.	Wang **	Resource Development Engineer

EAC 2026 – OEMs registered

Zhejiang Zeekr Intelligent Technology Co., Ltd.	Zhang *	System Engineer
SAIC Volkswagen Automotive Co., Ltd.	Lu **	Intelligent Driving Component Engineer
Geely Automobile Research Institute (Ningbo) Co., Ltd	Li **	Technology Planning Center
SAIC Passenger Vehicle Co., Ltd.	Chen **	Vehicle Adaptation Development Engineer of Intelligent Driving
SAIC Motor Corporation Limited	Hou *	Cost Manager
Renault (Beijing) Automobile Co., Ltd.	Sheng *	Architecture
Shanghai NIO Co., Ltd.	Zhang **	Director of Architecture Platform Solution
Zhejiang Leapmotor Technology Co., Ltd.	Yu **	Manager
Zhejiang Leapmotor Technology Co., Ltd.	Ru **	Electronics
Mitsubishi Motors Management (China) Co., Ltd.	Xu **	Senior Manager
Mitsubishi Motors Management (China) Co., Ltd.	Xu *	Planning Department 2
IM Motors Technology Co., Ltd.	Tang **	Director / Radar Product Manager
Zhejiang Lingai Future Technology Co., Ltd.	Li **	Intelligent Driving Department
SAIC Motor Corporation Limited	Guo **	Algorithm Engineer
SAIC Motor Corporation Limited Innovation Research	Wen **	Engineer
SAIC Motor Corporation Limited	Pan **	Chief Engineer
Geely Automobile Research Institute (Ningbo) Co., Ltd	Wu **	Vehicle Adaptation Development Engineer of Intelligent Driving
IM Motors Technology Co., Ltd.	Wang **	Vehicle Adaptation Development Engineer of Intelligent Driving
SAIC Innovation Research and Development Institute	Zhu **	Vehicle Adaptation Development Engineer of Intelligent Driving
SAIC Motor Corporation Limited Innovation Research	Liu **	Vehicle Adaptation Development Engineer of Intelligent Driving
Shanghai Li Auto Technology Co., Ltd.	Yang **	Autonomous Driving Hardware Engineering
Jaguar Land Rover (China) Investment Co., Ltd.	Li **	Senior System Engineer
General Motors (China) Co., Ltd.	Jiang **	ATC
Pan Asia Technical Automotive Center Co., Ltd.	Zhou *	ISSEC
Li Auto	Xiang **	Senior Test Development Engineer
General Motors	Xu *	GMCE - Innovation Engineer
Chongqing Changan Technology Co., Ltd.	Qian **	Deputy Chief Engineer
General Motors (China) Investment Co., Ltd.	Zhou *	Intelligent Driving System Integration
SAIC Volkswagen	Zhang **	Intelligent Driving R&D Manager
SAIC Motor Corporation Limited	Wang *	Advanced Electrical Research Engineer
-	Wang **	-
-	Geng **	-
Seres	-	Chief Engineer of Advanced Technology
Nissan Technical Development (Shanghai) Co., Ltd.	-	Deputy Director of Autonomous Driving
NIO	Zheng **	Autonomous Driving
Li Auto	Li **	Sensor Development
Nissan Technical Development (Shanghai) Co., Ltd.	Chen **	Senior Engineer
Jaguar Land Rover (China) Investment Co., Ltd.	Wan **	Cost Engineering Manager

Jaguar Land Rover (China) Investment Co., Ltd.	Wan **	Cost Engineering Manager
Audi FAW New Energy Automobile Co., Ltd.	Xu **	Cost Engineer
NIO	Yang *	Autonomous Driving System Engineer
Shanghai NIO Co., Ltd.	Wei **	Sensor Engineer
Scania R&D (Jiangsu) Co., Ltd. Shanghai Branch	Jiang *	Research & Innovation
Geely Automobile Research Institute (Ningbo) Co., Ltd	Tang *	Engineer
Great Wall Motor Co., Ltd.	Ren *	Intelligent Driving Platform Development Department
Geely Automobile Group Co., Ltd.	Li **	Technical Expert
XPeng Motors	Hong **	Senior Manager of Advanced Technology Planning
Geely Automobile	Tang **	Strategy Manager
Leapmotor	Lan *	Intelligent Driving Integration Engineer
Didi	Li *	Autonomous Driving Engineer
SAIC Volkswagen Automotive Co., Ltd.	Huang **	Intelligent Driving
Chery Automobile Co., Ltd.	Wang *	Senior Chief Engineer of Intelligent Driving Development
BYD Auto Industry Co., Ltd.	Zhang **	Pre-research Department
SAIC Motor Passenger Vehicle Co., Ltd.	Li **	Senior Algorithm Engineer
IM Intelligent	He *	System Engineer
FAW Pentium Automobile Co., Ltd.	Chen **	Product Manager
Shanghai Sicar Vehicle Technology R&D Co., Ltd.	Cai **	Product
Anhui IM Intelligent New Energy Automobile Co., Ltd.	Chen *	Senior Chief Engineer
BYD Auto Industry Co., Ltd.	Yang *	Product Owner
SAIC Group Innovation Research and Development Institute	Guo *	Advanced Technology Research Engineer
Zhejiang Leapmotor Technology Co., Ltd.	Chen **	Senior Manager
Chery New Energy Co., Ltd.	Xi **	Safety Director
Geely Automobile Research Institute (Ningbo) Co., Ltd	Qian **	Chief Engineer
Guangzhou XPeng Motors Technology Co., Ltd.	Zhou **	Simulation Expert
SAIC Volkswagen Automotive Co., Ltd.	Zhou **	Senior Manager
Ford Motor (China) Co., Ltd.	Yang *	PO
Ninebot Technology Co., Ltd.	Wang *	Senior Technical Expert
Chery Intelligent Automobile Technology (Hefei) Co., Ltd.	Liu **	Lab Director
Geely Automobile Group Co., Ltd.	Zhou **	Advanced Technology Research Engineer
-	Du *	-
Geely	-	Advanced Technology Expert
Chery Automobile (Shanghai)	Miao **	Senior Manager of Safety Integration
Chongqing Jinkang Seres Automobile Co., Ltd.	Ma **	Chief Engineer
Magna Blue New Energy Automotive Technology (Zhejiang) Co., Ltd.	Zheng **	Safety Supervisor
Seres Automobile Co., Ltd.	Sun *	Planning Process
-	Ren **	-
SAIC Motor Passenger Vehicle Co., Ltd.	Fu **	User Product Director / Intelligent Driving Department

EAC 2026 – Interior & Cockpit / Previous Exhibitors

EAC 2026 / Rates for registration through DVN (Euro or RMB)

Speakers

Exhibitors only, OEMs invited, Special conditions for key overseas speakers

Visitors

Incl. access to the Conference & Exhibition

4200 RMB / 550€ (discount for >2 tickets: 3500 RMB / 460€)

VIP free ticket for OEMs + DVN ADAS Platinum Members (1 free ticket)

Standard Booths

6m2, 9m2, 12m2, 24 m2 (48m2, 96m2 also available)

Booths	Shell	Business	Premium1	Premium2
Size	6 m2	9 m2	12 m2	24 m2
Lecture	Yes	Yes	Yes	Yes
Free Tickets	2	3	3	6
Cost	12.000 RMB 1.600 €	25.000 RMB 3.300 €	30.000 RMB 3.900 €	60.000 RMB 7.800 €

- 1.A maximum of 2 standard booths can be reserved. An additional fee of RMB 3,000 per booth will apply for double-opening standard booths.
- 2.Exhibitor information will be featured in the conference's external promotional materials, such as the official WeChat account and event promotional grids.
- 3.Standard booths are designed by the sponsor and constructed uniformly by the organizer; custom booths must be designed and constructed by the sponsor.

**We hope to see / meet you
@ EAC 2026 Interior & Cockpit Expo**